

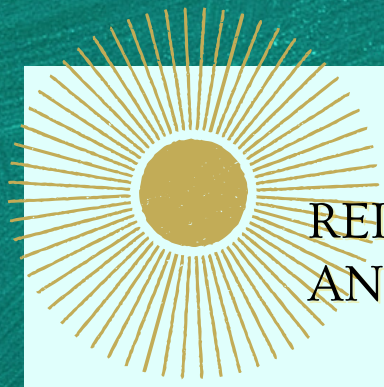


REINVENT YOUR BRAND AND LIFE!

WITH 5 CORE
TIPS



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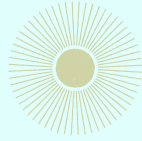


REINVENT YOUR BRAND AND LIFE!

In this short e-book, you will get my very honest advice and expert opinion on building an amazing brand and life.

These 5 core values and steps should be important to everyone who wants to be truly successful and happy.

If you are trying to achieve any dream, let this book give you the basics, encouragement, and direction that will shake off any fear that is blocking you from running into your new life.



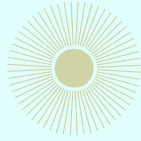
REINVENT YOUR **BRAND AND LIFE!**

01: Start With **Authenticity**

Being who you are is truly a present! You are born an original, do not die a copy. You are here to serve the world with your authentic gifts and as your full self. That's where you overflow. You are most abundant in your natural skills, talents, and ideas. Do exactly what your life's calling needs you to do, as only you can do it.

So to be an amazing brand doesn't mean you have to copy an amazing brand. Just Be You. Be obedient to your gift. Being YOU will make your gift powerful and you can naturally service your consumer. The right people will love how authentic you are and relate more easily to you.

Remember to follow the golden rule:
To thy own self be true.



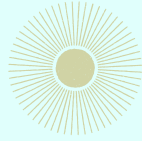
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02: Be **Bold**

You have to be able to make a bold claim about **Who you are**, what **You can deliver**, and stand by it strongly! Especially when you are doing something new and being authentic makes you different. People will always have curiosity or skepticism about something new, so it is very important to be bold and stand in your truth.

You have to show that you are confident. Base your confidence in the fact that you are authentic and bringing something original. Your natural and unique skills qualify you with more experience and expertise than your competitors. You bring solutions that resonate and work directly for your clients.

Make your bold claim and back it up with your gifts. You will never feel like you have to prove yourself, when you are just being yourself.



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03: Think of how to **Stand OUT!**

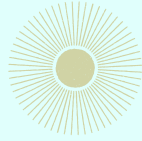
If they **Zig**, You Better **Zag!**

That's what makes you the competition. Find out what makes you different, because that's what makes you Unique, Valuable, and Powerful! Your name will always have it's own reputation. People will always look for ways to set you apart from the crowd, so use that to your advantage. What great things are you known for? What special secret powers do you have? Well, it's time to stand out and be proud!

Think of **why** the clients need your products or services' unique experience. How are your ideas more exciting or comfortable for the customer than the competition? Your gift in its own special way is probably exactly what the customer is looking for because they can't find it anywhere else.

Don't blend in! Don't bend in, and don't break!

If it gets scary standing out, **BE BOLD!**



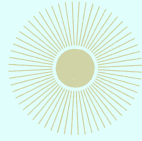
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04: **Invest In people** who have information or service you need

Whether it's CPAs, Lawyers, Doctors, event planners, assistants, Higher Education, or a nanny to keep your kids, team work makes the dream work. Team building and overall great relationships are needed for growth and success in life. You don't have to spend all your energy of time and money with people, but it does pay to have the right people on your side at the right times.

You can not do it all alone!

Just know that in business and even in life that ignorance is not bliss. What you do not know can make you feel lost on your journey to your dreams. It's important to invest in the right people and build a network of people that you can call, who can deliver the services or information that gets results.



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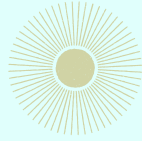
05: Invest in Reading!!

You have to research and build your mind to have the resources to build anything new in your life. Thinking becomes believing, and believing becomes the being. To change what you think you will need a new language and instructions to learn from. This will give you a new way to talk and walk through your day, completely changing your life over time. Invest in reading to make sure you are the master of your lane and being the very best you can be.

Use the 3 L's of understanding: looking, listening, and learning to help you change your life. Reading more content that helps your brand and your life can make all previous steps take a greater effect.

Invest in hours of research. The information is already out there; you can find everything through google, like how to make an e-book. (lol)

Never think you're too busy or too smart to learn more about your life and business or you could end up feeling stuck.



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Best Bonus: **You Don't Start With A **New Name**** **Or a **Logo!****

Most people just decide to change their name or their logo to show that something is different about them and that people should pay attention. That's really a confusing way to start.

1. Start with knowing your Why & using Visioning to see your life with the details to help you start moving forward
2. Think of who is your tribe, any changes needed in your environment, and who needs your services. It's easier to change your life and business when the elements align
3. Think of your new look, and new goals, and create a strategy to keep you moving toward your new life. Make it a 90-day process. That gives you 3 months for a few tasks. This helps with not rushing or moving too slowly!



REINVENT YOUR BRAND AND LIFE!

Hi, I am
J'ahmad Emanuel.

An entrepreneur, branding enthusiast, marketing genius and life coach dedicated to helping you take control of your life, your business and opportunities!



I am so grateful that you took the opportunity to read this short e-book, and I hope that it will aid you in thinking more about your brand and your life. These core values listed set a very great foundation for everyone to achieve success in multiple aspects and areas. The thing is you just can't stop here, you have to begin to apply these values.

If you need more assistance with creating the right path for your goals and business success, feel free to contact me about some of my services, consultations and workshops.

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